

SUSTAINABILITY IN FMCG SECTOR

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Procter & Gamble
Central Europe

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THE SIXTH ASSESSMENT REPORT

“It is now “almost inevitable” that temperatures would rise above 1.5C”



“... enabling changes to our lifestyles and behavior can result in a 40-70% reduction in greenhouse gas emissions by 2050”

“Delay means death”

António Guterres, Secretary-General of the United Nations

ipcc
INTERGOVERNMENTAL PANEL ON climate change



P&G'S AMBITION TO NET ZERO

Including 2030 science-based targets for Scope 1, 2, and 3 emissions to accelerate progress.



2010

ACHIEVING INITIAL GOALS

- ↓ Reduced operations emissions 52%*
- 🚚 Reduced truck miles 25% per unit of production
- ♻️ Avoided 200,000+ tons of plastic through package redesign
- ♻️ Doubled use of recycled plastic resin
- 🌳 100% certified wood pulp in P&G brands
- 🌿 100% certified palm ingredients in P&G brands
- 💧 15 million tons of CO₂ reduced through consumer cold water washing

2021

ACCELERATING ACTION

OPERATIONS — Carbon Neutral for the Decade

- 🏭 Reduce operations emissions, balance remaining emissions via natural climate solutions
- ⚡ Purchase 100% renewable electricity in global operations by 2030, already at 97%

MATERIALS & PACKAGING

- ☁️ Reduce supply chain emissions by 40% per unit of production††
- Reduce virgin petroleum plastic in packaging 50%

TRANSPORTATION

- ↓ Reduce finished product freight emissions intensity by 50%†

2030

SCALING SOLUTIONS

- ☀️ Scale renewable thermal energy innovation
- ♻️ Scale renewable carbon, recycled carbon, and captured carbon technologies
- 🚆 Grow rail and shipping while increasing renewable fuels and energy sources for transportation

2040



OUR AMBITION

NET ZERO

ACROSS OPERATIONS AND SUPPLY CHAIN EMISSIONS — FROM RAW MATERIAL TO RETAILER

- ☁️ Cut most of our emissions
- 🌳 Balance any remaining emissions that cannot be eliminated with natural or technical solutions that remove and store carbon

Aligned with 1.5°C ambition

ADDITIONAL PROGRESS VIA OUR CLIMATE TRANSITION ACTION PLAN

- ♻️ Reducing Consumer Use Through Product Innovation and Education

Avoid 30 million tons of CO₂ via cold water washing by 2030

- ♻️ Reducing Product End of Life

100% recycled or reusable packaging by 2030
Enable more recycling in homes and communities
Pilot and scale materials from recycled carbon

*Against a 2010 baseline.

†Against a 2020 baseline.

††Inclusive of priority categories that account for over 90% of P&G's supply chain emissions.

SUSTAINABILITY. CHANGE-MAKER OF OUR TIMES



WHAT WE CONTROL PRODUCT CREATION

WHAT WE CONTRIBUTE PRODUCT MATERIALS AND DISTRIBUTION

WHAT WE INFLUENCE PRODUCT USE AND END OF LIFE

SCOPE 1



FUEL COMBUSTION,
COMPANY VEHICLES

SCOPE 2



PURCHASED ELECTRICITY
AND STEAM

SCOPE 3



BRANDS



SUPPLY CHAIN

RAW MATERIALS, TRANSPORTATION & DISTRIBUTION

SCOPE 3



SOCIETY



USE OF SOLD PRODUCTS AT HOME, WASTE DISPOSAL

CARBON NEUTRAL FOR THE DECADE

AMBITION TO NET ZERO 2040

COVERED BY OUR CLIMATE TRANSITION ACTION PLAN

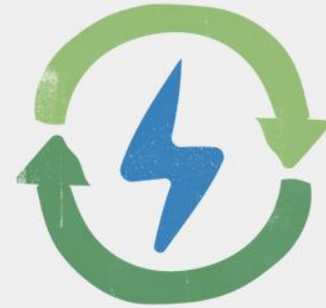
RENEWABLES: BUILDING ADDITIONAL CAPACITY IN EUROPE



Construction of 2 energy parks in **Europe** (Spain)



They will provide an equivalent of approx. **40%** of the electricity needed for our European Plants



100% renewable energy in the long term



Annual emissions of over **130.000** Ton CO₂ avoided

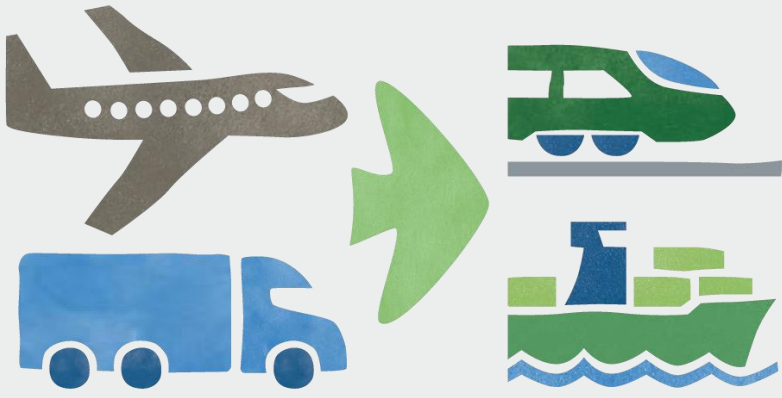
P&G RAKONA: COMMITTED TO PROTECTING OUR PLANET



**ZERO WASTE
TO LANDFILL
RENEWABLE
ENERGY
WATER
RECYCLING**



RE-INVENTING TRANSPORTATION & LOGISTICS



PARTNER WITH KEY RETAILERS:
CARREFOUR MEGATRUCKS



INTER-MODAL
CONVERTING
TO
TRAIN

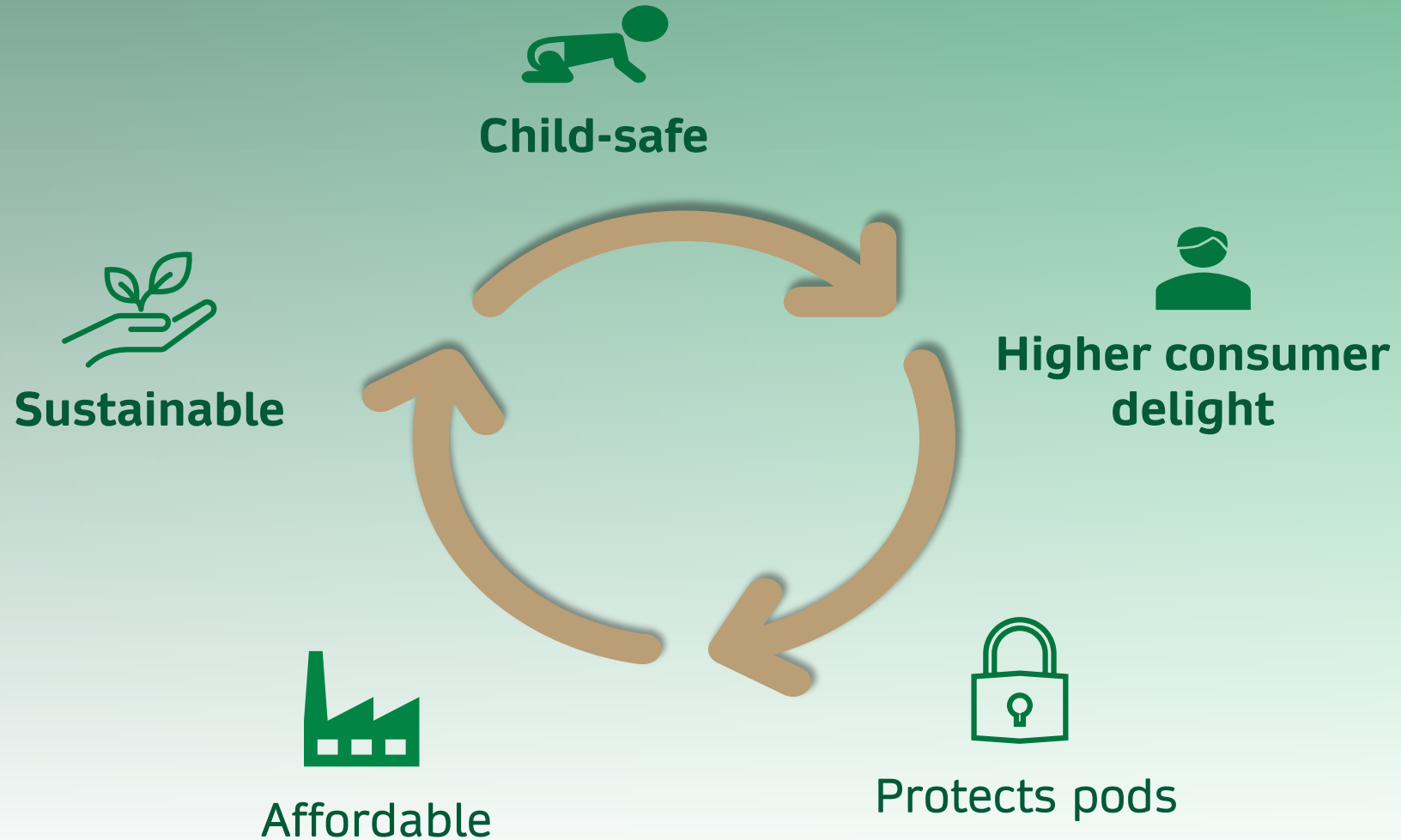


SMARTBOX W/ GS1



FOLDABLE
CONTAINERS
WITH THE 4FOLD
START-UP

THE INNOVATION NEED



P&G BRANDS INSPIRING RESPONSIBLE CONSUMPTION



ARIEL

**KAŽDÝ
STUPEŇ
ZNAMENÁ (VELKÝ) ROZDÍL**

AŽ 60 %* uhlíkové stopy při praní prádla vzniká ohříváním vody.

*Zjednodušený výsledek analýzy životního cyklu (LCA), na základě evropských průměrů

www.ariel.com

NATIONAL GEOGRAPHIC



DRIVING CATEGORY GROWTH & PLASTIC REDUCTION AT SCALE

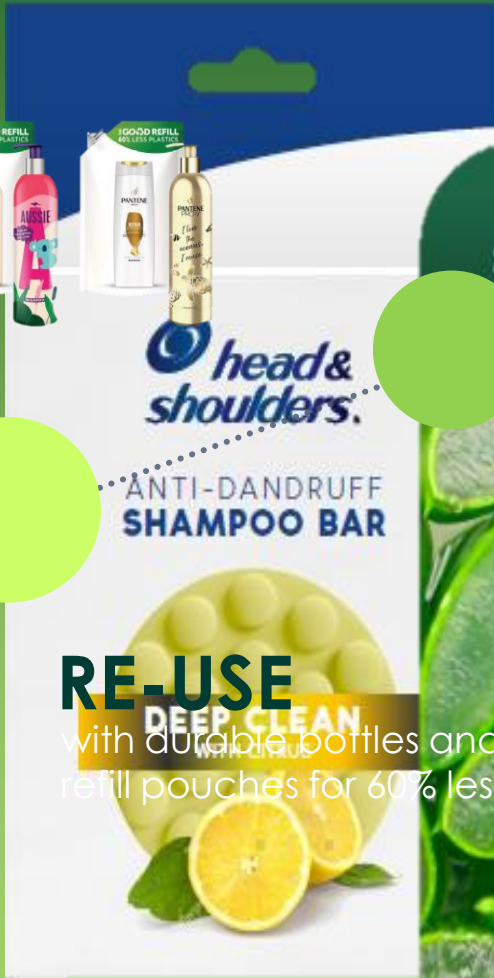
BEHIND SUPERIOR USAGE EXPERIENCE AND PERFORMANCE

↑ SPENDING MORE (\$ x liter x year)



RECYCLE

100% PCR, 100% recyclable bottles



RE-USE

with durable bottles and refill pouches for 60% less plastic



RE-THINK

with new plastic-free forms



→ USING MORE (Liters x person x year) MORE RESPONSIBLY (Plastic & CO2 x wash)

WE HAVE LED THE CATEGORY OVERTIME

2016

1st to introduce PCR
in our bottles (25%)



2017

1st bottle made
with recycled
beach plastic



2019

Partner with
Terracycle to pilot
Loop recycling
platform in France



2020

1st shampoo refill
system at scale, with
a recyclable refill
60% less plastic vs.
regular bottles



2021

99%
Recyclable or
re-usable Shampoo
and Conditioner
across the portfolio
50% virgin plastic
reduction



REFILL the GOOD



REFILL the GOOD
100%
the hair
you love
60%
less
plastic

REFILL ♡ REUSE ♡ RECYCLE

OUR FIRST EVER SMART REFILL SYSTEM

SERVE OUR CONSUMERS WITH BRANDS THEY CAN COUNT ON, DRIVE SUSTAINABILITY



ZNAČKY,
na které se mohou
SPOLEHNOUT

**ZÍSKEJTE
300 Kč ZPĚT**
při nákupu nad 999 Kč
nebo 150 Kč při nákupu nad 499 Kč

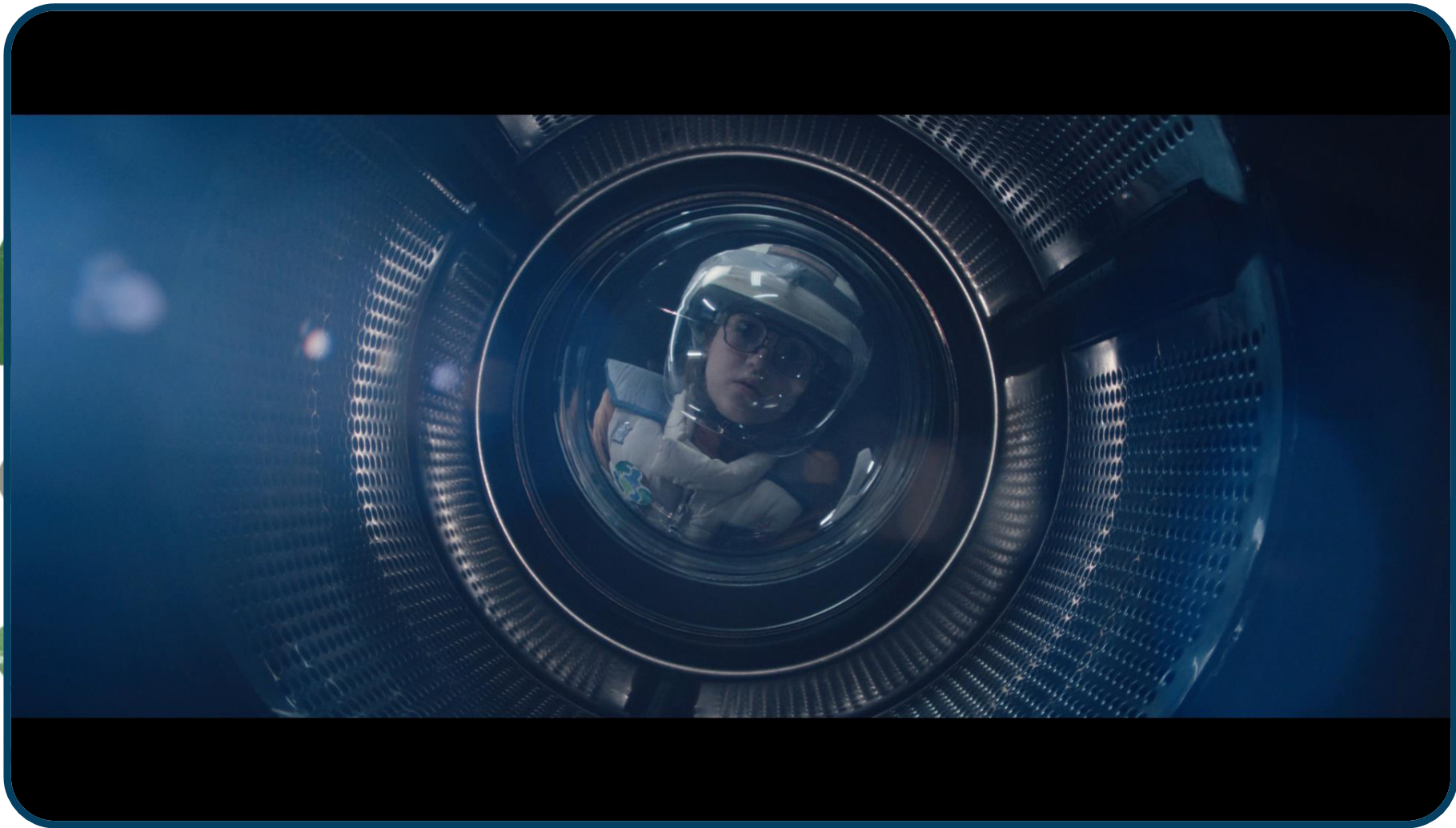
Více informací na
www.mujsvet-pg.cz/cashback

Akce platí od 1. 10. do 30. 11. 2021 na výrobky značek z portfolia společnosti P&G zakoupené při jednom nákupu kromě P&G Professional, P&G Personal Health Care a Braun. Zadávatelům akce je společnost Procter & Gamble Czech Republic s.r.o. Spoluorganizátorem programu vrácení peněz je společnost 2Take.it Sp. z o. o.

300 Kč ZPĚT
při nákupu nad 999 Kč

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při nákupu nad 999 Kč

**NET ZERO
BY 2040
EUROPE
WILL LEAD.**



IT'S OUR HOME 



IT'S OUR HOME



THANK YOU!